



Furnishing Solutions

furnitchi
فرنيتشي حلول التأثيث

Consultancy & Execution

Furnitchi – Integrated Hotel Consulting Solutions
Engineering • Technical • Financial

Who We Are



We are a company specialized in providing integrated hospitality consulting services (engineering & technical) covering all phases of hotel projects, from concept and design, through fit-out and development, to handover to the operator, in accordance with the highest international standards and aligned with Saudi Vision 2030.

We work as a strategic partner for hotel owners, investors, and tourism developers to enhance project efficiency, maximize investment returns, and improve guest experience.

Our Vision

To be the leading partner in developing smart and sustainable hotels and resorts in the Kingdom and the Gulf region.



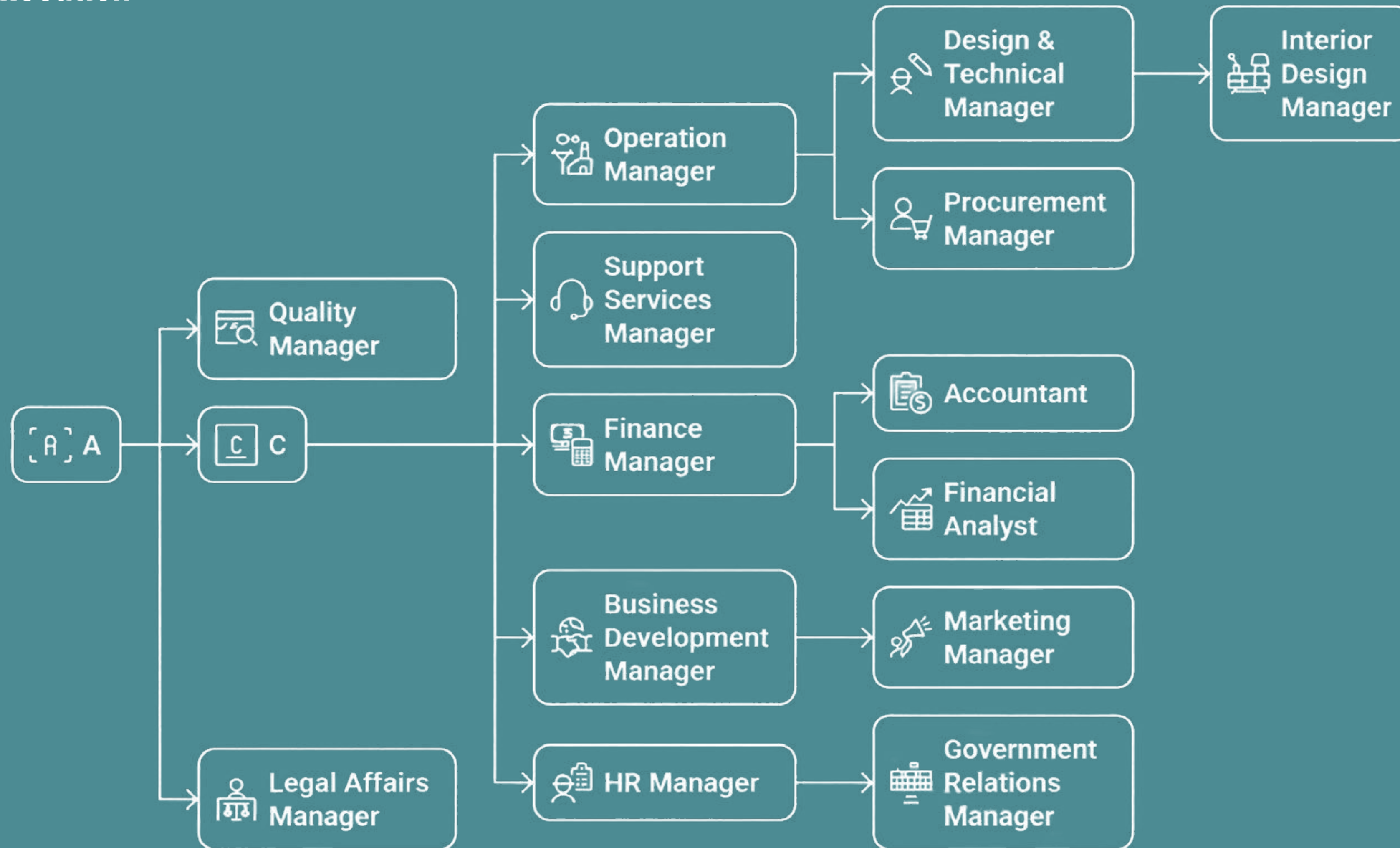
Our Mission

Deliver innovative hospitality solutions that combine elegant design, smart operations, environmental sustainability, and operational readiness.



OUR MISSION

الهيكل التنظيمي



Furnishing Solutions
furnitchi
فرنتشي حلول التأثيث
Consultancy & Execution

فندق جويل شرم الشيخ - مصر
Jewel Sharm El Sheikh Hotel-Egypt

COMPREHENSIVE

Scope of Our Integrated Services (Engineering & Technical Consulting)

1

Design & Interior/Exterior Decoration Consulting

- Architectural design for hotels and resorts
- Interior design for rooms, suites, lobbies, and public areas
- Facade and landscape design
- Development of design concepts (**Concept & Mood Boards**)
- Selection of materials, finishes, lighting, and colors
- Aligning design with hotel identity and target segment

3

Hotel & Resort Requirements Consulting

- Defining requirements for hotels (3 – 4 – 5 stars and 5+ stars)
 - Fit-out of serviced apartments and resorts
- Establishing operational standards for each department
 - Compliance with official authorities and hotel classification requirements

2

FF&E & OS&E Consulting

- Preparation of hotel furniture lists according to classification
- Selection of furniture, furnishings, accessories, and lighting
 - Consulting on furniture quality and durability
- Cost optimization without compromising luxury level
- Ensuring compliance with operational requirements

5

Hotel Classification Upgrade Consulting

- Upgrading hotels from 3 to 4 stars
- Upgrading hotels from 4 to 5 stars
- Comprehensive review of rooms, services, and facilities
 - Addressing classification gaps and deficiencies
- Preparing hotels for local and international classification standards

4

Hotel & Restaurant Development

- Redevelopment of existing hotels
- Optimizing space efficiency and enhancing guest experience
 - Development of hotel restaurants and cafés
- Redesigning operational and commercial concepts
- Revenue enhancement through smart development

9 COMPREHENSIVE



Smart Hospitality Solutions (Smart Solutions)

- Smart room systems
- Building Management Systems (BMS)
 - Energy and lighting control systems
 - Hospitality automation solutions
- Enhancing digital guest experience



Sustainability & Environment

- Green building consulting (Green Buildings)
 - Energy and water conservation
 - Smart hotel solutions
- Ozone-based sanitization systems
 - Improving indoor air quality
 - Reducing carbon footprint



Handover & Operator Readiness Consulting

- Coordination between design and execution
 - Reviewing operational readiness
 - Project handover from contractors
 - Preparing the hotel for actual operation
- Delivering the project fully ready for hotel operators



Electro-Mechanical & Electrical Consulting

- Electrical systems review and design
- HVAC systems (Heating, Ventilation & Air Conditioning)
 - Plumbing and drainage systems
 - Fire safety and alarm systems
- Aligning systems with hotel operational requirements



Additional Engineering & Technical Consulting Services

10

Facility Management Consulting

We provide specialized consulting in facility management to ensure continuous operation at the highest efficiency, including:

- Establishing facility management systems for hotels and resorts
- Improving preventive and operational maintenance efficiency
- Managing assets and hotel equipment
- Reducing failures and operational costs
- Enhancing safety and overall performance quality

12

Telemedicine Solutions for Hotels & Resorts

We provide consulting for implementing telemedicine systems within hotels and resorts to:

- Ensure a healthy and safe environment for guests
 - Provide instant remote medical consultations
 - Reduce health risks within the facility
 - Increase guest confidence and comfort
- Support luxury hotels and tourist resorts with advanced healthcare services

11

Odor Removal & Ozone Sanitization Solutions

- Eliminating all unpleasant odors from guest rooms and public areas
- Treating odors from smoking, humidity, and kitchens
 - Comprehensive sanitization using ozone technology
 - Improving indoor air quality
- Safe and effective solutions compliant with health and environmental standards

13

ADDITIONAL

And includes:

- Supplying advanced waste compaction and compression systems
- Maximizing waste collection within specialized compacting containers
 - Significantly reducing the number of visible waste bins on site
- Enhancing aesthetics and creating a more civilized and clean environment
 - Eliminating odors and reducing insects
- Providing a clean, safe, and healthy environment for guests and staff
 - Reducing transportation and disposal costs
- Complying with environmental regulations and municipal standards
 - Supporting sustainability and green hotel initiatives

Smart Waste Management Solutions

We offer advanced solutions for hotel waste management using the latest technologies, including:

14 ADDITIONAL

Hotel Feasibility Studies, Asset Valuation & Acquisition

We provide specialized consulting to support investment and development decisions in the hospitality sector

14

Valuation of hotel assets for purposes of:

- Development
 - Acquisition
- Restructuring
- Repositioning

Highest & Best Use analysis
Supporting investment and exit decisions

Including:

- Preparing comprehensive hotel feasibility studies (financial, operational, and marketing)
- Market analysis including demand, supply, and competitors
- Preparing detailed financial projections
- Profit & Loss (P&L)
- Cash Flow
- Break-even Point

15

ADDITIONAL

And includes:

- Developing an integrated strategy to capture an appropriate market share
 - Precisely identifying target segments
 - Designing market penetration strategies
- Competitive pricing strategies and revenue maximization
 - Building brand identity and positioning
 - Preparing go-to-market and launch plans
- Aligning marketing strategy with financial and operational performance

Market Entry & Growth Strategies



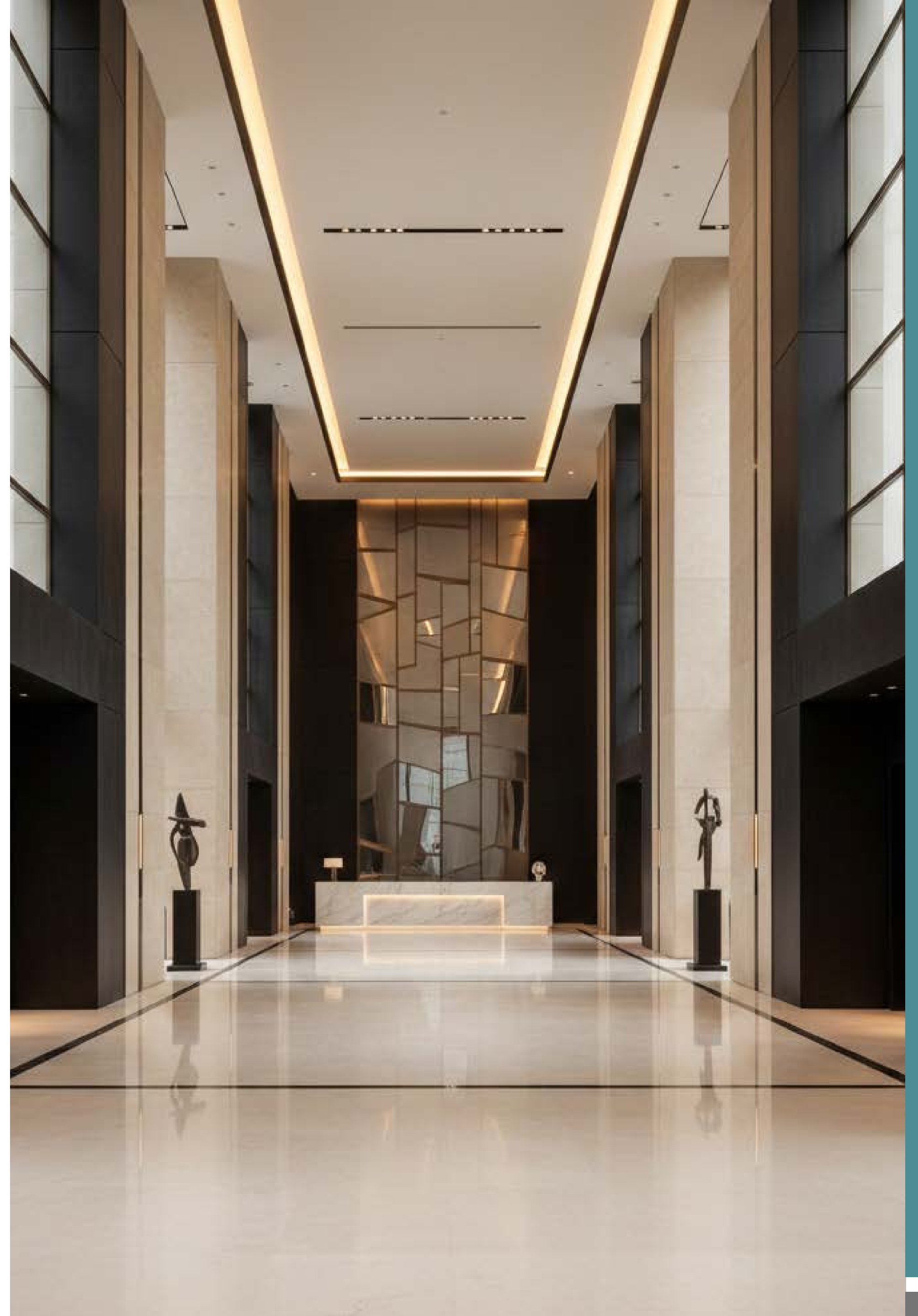
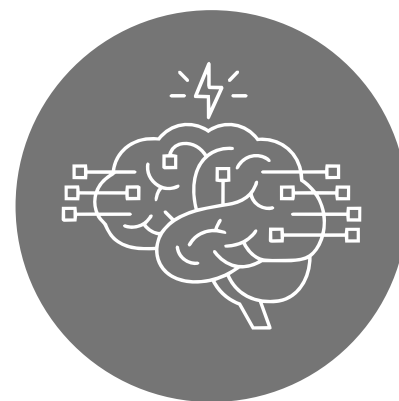
ADDITIONAL

Value Added by Our Services

- Integrated solutions from concept to operations
- Healthy and safe environment for guests and staff
- Upgrading hotel classification and increasing regulatory trust
- Enhancing guest experience and loyalty
- Reducing operational costs and improving asset efficiency
- Supporting sustainability and environmental compliance
- Enhancing the site's professional and civilized image

Our Competitive Advantages

- Specialized expertise in the hospitality sector
- Full alignment with Saudi Vision 2030
- Focus on sustainability and smart technologies
- Maximizing project investment value
- Commitment to quality and international standards



Sectors We Serve



Governmental and
Private Tourism Projects



Restaurants
and Cafés



Serviced
Apartments



Tourist Resorts



Hotels of all Classifications



**Because we don't just provide design, we deliver
an integrated hospitality solution that ensures:**

Luxury – Operational Efficiency – Sustainability – Full Operator Readiness

سابقة أعمالنا



شركاء النجاح



وزارة البلديات والإسكان
Ministry of Municipalities and Housing



شركة المياه الوطنية
National Water Company



الهيئة الملكية
للجبل وينبع
Royal Commission for Jubail & Yanbu





Address:

Jeddah:

Alalameya Business Park, 7284 Prince Sultan Road

P.O.Box: 23837, KSA

Riyadh:

Olaya Street - Opposite the Third Real Estate - Rima Center -
Third Floor

Telephone:

Tel: +966 12 2339 233

Mobile

Mob: +966 55 4088 136

Email:

seada@ifmi.com.sa

Thank
you! شكرا

